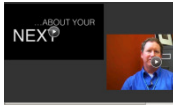


The first link is a slide with a video compilation of examples of physician videos which are used within the platform, and the second video on that slide (to the lower right) is a video from the recruiter at Health East explaining what Pathways Platform has done for their program.



Sunflower Health Network
[View Now](#)

[View Now](#)

The second and third link are examples of systems, like ours, and what their pages have turned out like.

www.chooseruraliowa.com

www.choosehealtheast.com

I am also attaching a copy of the Physician opt-in member break down of the numbers included for each specialty already on the platform.

Other platforms which are included with Pathways are: Mid-level, Allied Health, Nursing, and Pharmacists. These video links are able to be embedded into emails for the recruitment of anyone within your organization.

Salina Regional Health Center Physician Recruitment department is currently using the MD Pathways platform to market their opportunities, and have seen very successful results. You can view theirs at www.salinaphysicianopportunities.com

Possible Topics - Overall, do not think of this as an interview. Think of the video as very conversational...

What attracted you to this community?

Your practice

Your services

Your work environment

Who are you/what is your role

Call Schedule for specific specialties

Achievements of facilities

What is your area of service?

Outside of work amenities

What are the possibilities of an incoming providers practice growth

Special projects or growth in the hospital or community

Possible People to Include -

Physicians

Midlevels

Administrators

Clinic Managers

CNO

Nurses

School Administrators/Teachers

Spouses of providers

Convention and Visitors/City Representative

Please allow 20 minutes per individual, with at least 5 minutes between interviews.